



**WEB DESIGN
& BUILD**



**MOBILE & APP
DEVELOPMENT**



**CMS
DEVELOPMENT**



**DIGITAL
MARKETING**

CREATIVE
DIGITAL
AGENCY

ABOUT US

CREATIVE DIGITAL AGENCY



ABOUT US

Since our inception, we at DignitySoft have been dedicated to generate a well-structured and creative digital project while maintaining high standards that ensure clients' success. Having expertise in varied technologies and tools, we recommend the right strategies and steps to obtain the desired results to soar new heights.

Mission and Vision

Our mission is to offer professional IT solutions to valued partners so that they can meet their business challenges in a seamless manner while maintaining innovation, transparency and agility.

Right Investment

Tie-up with us provides great savings to our clients. In the competitive market we provide a digital marketing service and web development packages within a great price.

One -Stop Service

Right from conceptualizing to promoting we provide one-stop solution for all your requirements that is enlisted with us. We encompass all that is there in the IT world.

Quality Assurance

At DignitySoft, we provide you with unmatched quality services and monitor and test the solutions carefully to free it from any errors that might surface.

24x7 Customer Support

Our customer support team works round the clock for perfect communication with our present as well as existing client's.

Unique insights for Improvements

We offer our clients unique insights for improvements. There is always a scope for new ideas and recommendation for which our team is open for discussions before the actual work begins.

CALCULATED, DIGITAL TRANSFORMATION

We offer a calculated, technological and innovative expertise in this field; the specialization and experience of our expert web developers along with the creative inclination of the graphic design team ensure perfect attainment of the desired results

DignitySoft is an all-in-one web development and digital marketing company, which offers a broad array of services.

We know the importance of specialists and have experts cater to the different sections. But we believe in team-work where we collaborate them in the varied fields. While our Graphical designers work with layout, sketches and designs, our technical team deals with complex technological requirements, for example PHP or a complex technology like a CMS platform similar to WordPress. In this competitive field, we stand the test of time for our unique combination of innovative development skills and the modern technological advancement.

How we help our clients:

Clients have a wide range of alternatives before them when they partner with us and it is our quality work that makes it all the more significant.

- ✓ Easy access to highly experienced and professional team
- ✓ Highly dedicated services that meet client's requirements
- ✓ Robust and scalable digital solutions
- ✓ Quality solutions at affordable prices
- ✓ On time delivery and consistent user experience
- ✓ Productivity and efficiency improvement

OUR CLIENTS

At DignitySoft, we had the privilege to cater to various startup, growth oriented, corporate businesses from diverse sectors. But all our clients have common things to say that reflect our credibility, high quality of work and technical expertise that has helped them to add value to their business. It is our experience, professional approach and proven methodologies that have enabled us to enjoy a good market reputation.



DIGITAL SERVICES

When we say high quality, we mean we will surely meet your expectations and desired results will be obtained. Our dedicated team will make sure you are absolutely satisfied with our services.

Digital technology has transformed the entire world. From decision making strategies to personalized app development for mobile gadgets, everything digital has made the time to market shrink continually.

At DignitySoft, we help you reinvent business models that are tech-inspired, create new user experiences, build functional products and renew capabilities with digital technologies. With demanding clients, we offer varied services that help them to engage their customers through innovative products and business approaches that add real economic value.

Our digital services include:

Have a look at some of the features that make us one of the most trusted and reputed digital marketing firms.

- ✓ Web Design & Development
- ✓ Mobile Apps Development
- ✓ CMS Development
- ✓ Digital Marketing
- ✓ Consultancy Services

WEB DESIGN & Development

A blend of creativity and innovation to remain competitive



WEB DEVELOPMENT

A blend of creativity and innovation to remain competitive

We have in-depth knowledge and experience in web development and cater to a wide variety of clients. We offer value added services for technology oriented business solutions that are enough to help you remain competitive in the market.

Dynamic Website: It is our immense knowledge, creativity and professionalism that we can develop customized dynamic websites using advanced programming languages.

Ecommerce Portal: Our effectual and efficacious eCommerce web designs for small and medium level enterprises help our clients remain abreast with the latest industry trends and deliver prolific results.

Web Applications: We have the expertise in rendering superior and flexible web applications that implement modern technologies and features and help to capture wider customer base.

Take a step forward with us:

- ✓ **Responsive web design:** Our developers can build responsive designs using latest technology so that you can target mobile customers.
- ✓ **Latest technology:** Our expertise in latest technology enables you to add rich functionalities in your business processes
- ✓ **Customized solutions:** We help to build customized solutions so that it fits your budget and also meets your business goals
- ✓ **Technical support:** Our team is extremely supportive and can resolve any issues that might crop up post project delivery.



MOBILE APP DEVELOPMENT

Increase connectivity and accessibility to customers

DignitySoft is a reliable and reputed mobile app development company offering varied services for iOS, Android and cross platform development. All our applications are customizable, robust, scalable and provide your business with the best mobile experience.

iOS App Development: From iPhone to iPad, our experts deliver superb quality of application that make your ideas top the change by effective execution.

Android App Development: Our trained professionals analyze your requirements and deliver apps that are functional and ensure business growth.

Cross Platform App Development: Our specialized team of developers has the expertise to use cross platform apps that use current trends for designing and features that can wow your audience.

How mobile app can help in business growth

- ✓ **Improved efficiency:** Since mobile apps are tailored to suit your business needs, the productivity and revenues are enhanced.
- ✓ **Increased customer engagement:** It helps to seamlessly interact and connect with various customers, making it a valuable tool.
- ✓ **Easy market reach:** With mobile apps you can easily target the mobile market base and increase your traffic to the site.
- ✓ **Keep customers informed:** Mobile apps help to keep your users informed about your product launches discounts or sales offers easily.



CMS DEVELOPMENT

A complete gamut of services enabling you to control website content

A CMS is an essential web platform that allows you to deliver and manage content easily. With CMS, you no longer have to wait for technical help to update your site content. At DignitySoft, we help you to develop CMS websites on various platforms and streamline the web publishing process, eliminate the need for costly maintenance and also

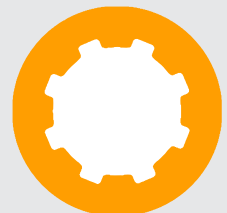
WordPress: Our WordPress CMS solutions are result oriented and offer enhanced features that are right for your business. All our services can easily be customized based on your vision and help to get the attention that it deserves.

Magento: It is one of the most popular Ecommerce CMS that is trusted by several brands. Whether you want to develop feature rich marketing tools, multi-lingual website, product catalogue, or integrate secured payment gateways, we can do it all.

Drupal: Hire our expert team of Drupal developers to create customized websites that can help your business to grow in the digital marketplace. We follow the latest market trends and deliver scalable solutions that are cost effective and offer true value for your money.

Why should you choose a CMS for your website?

- ✓ Provides the ability to quickly update the content without any help from the technical staff
- ✓ Update the website from anywhere and anytime as required
- ✓ Distribute content authoring duties to specific people or departments
- ✓ With CMS, you can add new functionalities to the site with extensions and plugins.
- ✓ CMS platforms can securely protect your crucial information and also meet accessibility requirements



DIGITAL MARKETING SERVICES

Boost your brand visibility and sales metrics

As a full digital marketing agency, we pride ourselves in delivering complete, proven and result oriented digital marketing solutions that help our clients engage and interact with their customers in the best possible manner.

Creatively led and strategically driven, all our digital marketing solutions are carefully chosen strategies that help to optimize your website, enhance company branding, create personalized content and attain higher visibility before visitors worldwide. It is our professionalism, commitment to communication and transparency, that gives the reason to partner with us.

SEO: This is an effective technique used to optimize your website for the search engines so that you can attain higher ranking and visibility in the SERP. We offer SEO solutions for ranking issues, Google penalties and other deficiencies at affordable packages.

SEM: Our team of specialists conducts thorough market analysis and develop strategies that combine advanced analytics to deliver sustainable visibility for your brand. We combine the latest tools and techniques to deliver compelling ROI on your campaigns.

SMO: We help you to present your business in an optimum position to tap the huge market that occur in social media platforms. We help to increase brand awareness and publicity through personalized content and target audience through varied social channels.



SEO & INTERNET MARKETING

Getting you to number 1 in Google is our goal. Let our vast experience and expertise raise your website up the rankings and retain you there...

Search engine optimisation (SEO) is the art and the science of both onsite coding and the external promotion of a website, to ensure the highest possible rankings in the major search engines such as Google, Yahoo and Bing. We use various advanced techniques to make a website appear more 'important' to the search engines than your competition for relevant search terms.

Our abundant SEO experience and cutting-edge skills have enabled many of our clients to generate new business regularly, at a fraction of the price of traditional advertising.

Our **SEO** marketing
always **produces results**



CONSULTING SERVICES

Enjoy faster returns with appropriate guidance from our experts

Our solutions are designed to help adopt and implement the latest technologies and industry practices to improve productivity, reduce costing that comes with high quality.

At DignitySoft, we have a team of consultants who can help you to make your IT transformation a big success. We understand that all your business challenges surround careful budgeting and planning, reporting and implementing various operational processes.

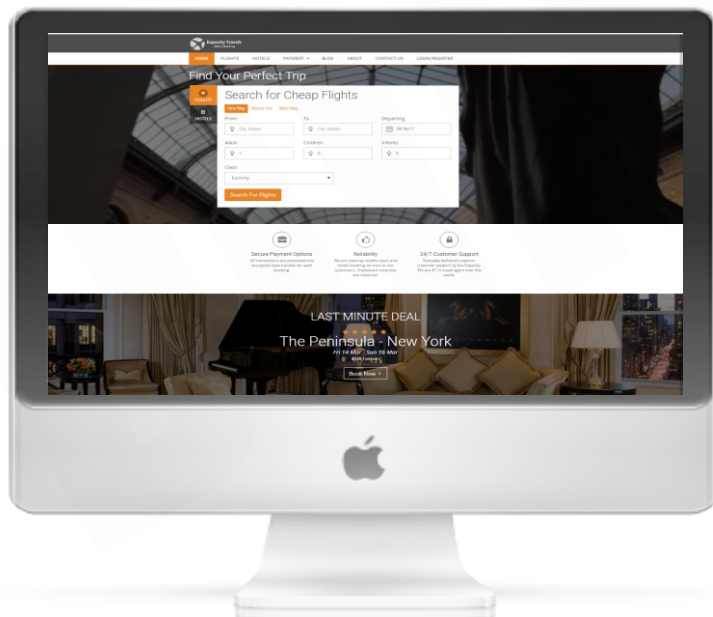
Our consulting services are specifically designed to streamline those processes, so that you can concentrate on your core services, identify your challenges and implement the best solutions for them.

Digital Marketing: Whether organic or paid search, our consultants can help you to attain higher rankings in the SERPs within a short period of time and bring impressive results.

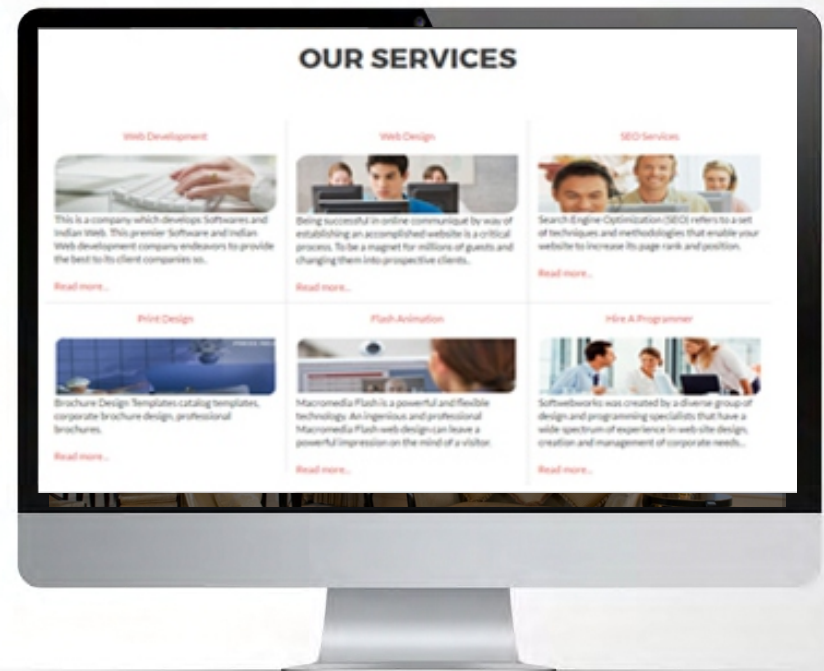
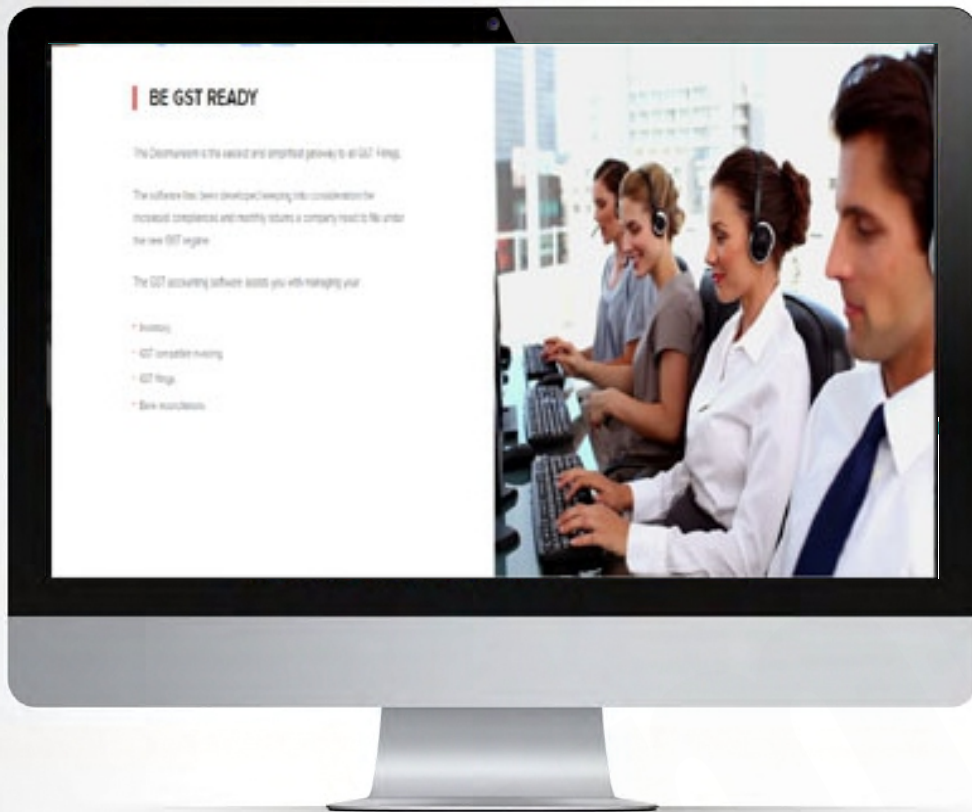
Mobility: Planning to capture the mobile market? Our consultants can frame up performance oriented solutions that can help to target new customer base.

Web Development: With years of experience, we care about understanding you and your customers and offer solutions that are a perfect blend of creativity, innovation and the latest technology.





Our Client



DON'T TAKE OUR OWN WORD FOR IT...
LISTEN TO OUR CLIENTS



■■ The experience of working with you has been great. Your SEO and SMO services are highly effective and yes, your customer support is also impressive. I am sure I am not working with anyone else for my digital marketing campaign ever down the line. ■■

Nikita Marceau

■■ We Choose Dingitysoft for Zoomla development and the team amazed us with their brilliant work approach & dedication. We've recommended them to many of our partners for web development & digital marketing. ■■

James Evans

■■ We wanted an app that could make us connect to our target audience effortlessly and we are happy that we chose DignitySoft for the same. Our app is rocking the PlayStore and we are getting very good response from users. ■■

John Rodriguez

■■ Good to see our website ranking considerably high. The previous SEO company we were working with gave us a lot of excuses for why we are not topping the charts. But what you gave us is results. Good work guys, keep it up. ■■

Eva Sandler

■■ Being engaged in e-commerce which is quite a competitive field, we needed an amazing website that could make visitors fall in love. Thanks for helping us in getting such a brilliant website. Hats off to your team. Best of luck for your future projects ■■

Dominic Fishkin

■■ When we first decided to work with DignitySoft, we were a little doubtful about how would they manage so many things altogether. But now we realize how efficient their teams are. Whether it's web development or SEO, they bring surprising results. ■■

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